



## Privacy Policy & Cookie Policy Nedstar B.V.

This privacy policy will explain how Nedstar B.V., hereinafter referred to as Nedstar, uses the personal data we collect from you when you use our website <https://www.nedstar.com>.

### The topics we cover:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

### What data do we collect?

Nedstar collects the following data:

- Personal identification information such as:
  - First name
  - Last name
  - Your company name
  - Business e-mail
  - Phone number

Other company data we collect:

- Your company website
- Your company industry
- Your company's country

Product specific data:

- Specifications
- Origin
- Certifications
- Quantity
- Packaging
- Other questions

### How do we collect your data?

You directly provide Nedstar with most of the data we collect. We collect data and process data when you:

- Fill out our 'request a quote' form, or any other form on our website.
- Provide the data in our chat.

Nedstar may also receive your data indirectly from the following sources:

- HubSpot (e.g., company details, website)
- Google Analytics (e.g., location)

## Your sourcing partner

© 2018 Nedstar. Nedstar is a registered trademark of Nedstar B.V. All rights reserved. The terms and conditions of Nedstar B.V. as registered at the Dutch Chamber of commerce under the number 70866414 are applicable to any agreement or legal obligation which concerns Nedstar B.V.



## How will we use your data?

Nedstar collects your data so that we can:

- Contact you
- Provide you a quote

## How do we store your data?

Nedstar securely stores your data in our CRM system HubSpot.

Nedstar will keep your personal identification data for 1 year. Your personal identification data is deleted or anonymised once the data retention periods have ended. Certain company and product specific data will be kept for longer for various reasons, for instance as part of our risk management, for security reasons, or in connection with claims, investigations, or lawsuits.

## Marketing

At this moment, Nedstar will not send you any marketing-related communications, except if you specifically agreed to this.

If you have agreed to receive marketing, you may always opt out later. You have the right at any time to stop Nedstar from contacting you for marketing purposes.

## What are your data protection rights?

Nedstar would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

- **The right to access** - You have the right to request Nedstar for copies of your personal data.
- **The right to rectification** - You have the right to request that Nedstar correct any information you believe is inaccurate. You also have the right to request Nedstar to complete information you believe is incomplete.
- **The right to erasure** - You have the right to request that Nedstar erase your personal data, under certain conditions.
- **The right to restrict processing** - You have the right to request that Nedstar restrict the processing of your personal data, under certain conditions.
- **The right to object to processing** - You have the right to object to Nedstar processing of your personal data, under certain conditions.
- **The right to data portability** - You have the right to request that Nedstar transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: +31 (0)20-210 16 56  
Or e-mail us: [info@nedstar.com](mailto:info@nedstar.com)

## What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

## Your sourcing partner

© 2018 Nedstar. Nedstar is a registered trademark of Nedstar B.V. All rights reserved. The terms and conditions of Nedstar B.V. as registered at the Dutch Chamber of commerce under the number 70866414 are applicable to any agreement or legal obligation which concerns Nedstar B.V.

## How do we use cookies?

Nedstar uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website
- Check if users are legitimate (no spam or abuse)

## What types of cookies do we use?

There are several different types of cookies, however, our website uses:

- Necessary – Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.
- Preferences – Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.
- Statistics – Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.
- Marketing – Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.
- Unclassified – Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

## How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our function as a result.

## Privacy policies of other websites

The Nedstar website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## Changes to our privacy policy

Nedstar keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 15 August 2022.

## How to contact us

If you have any questions about Nedstar's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

- Call us at: +31 (0)20-210 16 56
- Or write to us: [info@nedstar.com](mailto:info@nedstar.com)

## How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Nedstar has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office. Website features may not.

Dutch Data Protection Authority (Dutch DPA):  
Call them at +31 (0)70-888 85 00

## Your sourcing partner